

CORPORATE LEADERSHIP SOCIETY



GEORGE W. BUSH
PRESIDENTIAL CENTER

“Ultimately, the success of a nation depends on the character of its citizens. As President, I had the privilege to see that character up close.... It was the honor of a lifetime to lead a country as brave and as noble as the United States.”

George W. Bush

April 25, 2013



GEORGE W. BUSH PRESIDENTIAL CENTER

Located on the SMU campus in Dallas, Texas, the George W. Bush Presidential Center is a nonpartisan institution advancing the timeless values of freedom, opportunity, accountability, and compassion. The Bush Center comprises the George W. Bush Presidential Museum and the George W. Bush Institute, a solution-oriented policy organization focused on ensuring opportunity for all, strengthening democracy, and advancing free societies through policy solutions and public engagement. The Bush Center also houses the George W. Bush Presidential Library, operated by the National Archives and Records Administration, which provides access to official documents and artifacts from the George W. Bush Administration.

GEORGE W. BUSH PRESIDENTIAL MUSEUM

The Bush Museum promotes a greater understanding of the American presidency and examines the consequential times during which President and Mrs. Bush served. The Boeing Company Exhibition Gallery features a moving exhibit on September 11, 2001, a replica Oval Office, and Decision Points presented by Steve & Amy Van Andel, an interactive experience in presidential decision-making.

The Bradford M. Freeman Exhibition Gallery hosts a variety of special exhibits that delve into unique topics and provide insights that only a presidential center can offer. Past special exhibits have included President Bush's paintings of veterans and immigrants, a look at humor in the White House, America's first ladies, the advance of freedom, and more.



GEORGE W. BUSH INSTITUTE

The Bush Institute is rooted in compassionate conservative values and committed to creating positive, meaningful, and lasting change at home and abroad. We utilize our unique platform and convening power to advance solutions to national and global issues of the day. Throughout our work, the Bush Institute looks to inspire policy that reinforces the promise of America by bridging ideology, nationality, and creed.



We do this by pursuing topics that are central to national and global issues such as immigration, trade, education, veterans and military families, global health, leadership, human freedom and democracy, and support for women around the world. We engage the public through convenings, digital platforms, podcasts, the *Engage at the Bush Center* series presented by NexPoint, and *The Catalyst: A Journal of Ideas from the Bush Institute*.

CORPORATE LEADERSHIP SOCIETY

Advancing the timeless values of freedom, opportunity, accountability, and compassion

Since 2013, the Bush Center has been a resource for North Texas visitors and the business community, welcoming over 2 million visitors and contributing \$2 billion to the regional economy. The Corporate Leadership Society (CLS) invites business leaders and their employees to learn more about the Bush Center's impact and engage with us through public events, museum exhibits, and invitation-only events.

BENEFITS	LEVELS		
	Ambassador \$10,000	Cabinet \$25,000	Executive \$50,000
Admission vouchers to the George W. Bush Presidential Museum, includes special exhibits	20	40	100
Invitation for employees to attend the Corporate Leadership Society Open House	✓	✓	✓
Invitation to attend the Donor Appreciation event	2 guests	8 guests	12 guests
Invitation to a Donor Holiday event	2 guests	8 guests	12 guests
Invitation to the annual Forum on Leadership	2 guests	8 guests	12 guests
Invitation to the annual Forum on Leadership Gala	----	2 guests	6 guests
General event recognition at the annual Forum on Leadership	----	----	✓
A lunch or evening reception and exhibit tour with the Bush Center President & CEO*	----	----	✓
Invitation to Young Professionals events	✓	✓	✓
Recognition in the Bush Center annual report	✓	✓	✓
Recognition on the Bush Center website	✓	✓	✓
Name displayed in the Freedom Registry at the Bush Center	✓	✓	✓
Subscription to Bush Center newsletters and emails	✓	✓	✓
Advance notice on public program ticket purchases for <i>Engage at the Bush Center</i> series presented by NexPoint	✓	✓	✓
Discount on the purchase of a Bush Center membership (through the \$250 Young Professionals level) for all employees	20%	20%	20%
Discount on facility rental fees at the Bush Center	10%	20%	20%

The George W. Bush Presidential Center is a 501(c)3 nonprofit.
Benefits and event formats are subject to change.
All CLS levels are fully tax deductible.

* Food and beverage costs and minimums are to be assumed by the donor and subject to mutually agreed upon date and facility availability. Lunch is limited to 25 guests.



SIGNATURE BENEFITS

CORPORATE LEADERSHIP SOCIETY OPEN HOUSE

Employees of CLS members are invited to an exclusive event at the Bush Museum. This unique event will allow business leaders and their employees to explore the exhibits, enjoy food and drinks, and participate in special activities. CLS members' logos or names will be displayed at the event.

BUSH CENTER MEMBERSHIP

As a CLS member, employees receive a 20% discount on the purchase of a Dual, Family, or Young Professionals Bush Center membership. Members receive complimentary admission to the museum throughout the year, advance notice on ticket purchases for the *Engage at the Bush Center* series presented by NexPoint and other special events, complimentary admission to all Presidential Libraries administered by the National Archives and Records Administration, a 10% discount on merchandise purchased at the Museum Store, and more.

FORUM ON LEADERSHIP

The annual Forum on Leadership brings together internationally recognized thought leaders to develop, recognize, and celebrate leadership. Since 2018, the Bush Center has welcomed leaders such as Jeff Bezos, Bono, Arthur Brooks, Priscilla Chan, Bill Gates, Melinda French Gates, Robert Gates, Henry Kissinger, Condoleezza Rice, Indra Nooyi, President and Mrs. Bush, and many others. This event regularly attracts national and global media attention such as CNN, *The New York Times*, *Político*, Fox News, and the Associated Press.



[BUSHCENTER.ORG/CLS](https://www.bushcenter.org/cls)

2943 SMU BOULEVARD, DALLAS, TEXAS 75205

FREEDOM • OPPORTUNITY • ACCOUNTABILITY • COMPASSION