



GEORGE W. BUSH
PRESIDENTIAL CENTER

CORPORATE LEADERSHIP SOCIETY



THE GEORGE W. BUSH PRESIDENTIAL CENTER

The George W. Bush Presidential Center advocates the timeless values of freedom, opportunity, accountability, and compassion that have been the bedrock of President and Mrs. Bush's service. The Bush Center encompasses the George W. Bush Institute, the George W. Bush Presidential Library and Museum, and the George W. Bush Foundation.

The Bush Presidential Library and Museum tells the story of our Nation and the world during the first years of the 21st century. It houses approximately 43,000 artifacts, 200 million emails, and 70 million paper documents. Guided by the founding principles of our Nation, the Museum helps preserve the past while working toward building a better future.

More than 200,000 visitors on average are welcomed to the Museum annually from all over the country and the world. They include more than 20,000 K-12 students on school field trips who visit free of charge.

The Museum also holds a separate exhibition space where visitors can dive deeper into interesting topics beyond the permanent exhibit's content. Two special exhibitions are normally displayed each year for a five to six month period. Highly publicized exhibitions have included President Bush's artwork, personal collections of the First Lady's wardrobe, comedy in the White House, and many more.

The Museum will honor President and Mrs. Bush's lifetime of service to our country long into the future as we work to advance their guiding principles, preserve history, educate visitors, and defend the timeless values we promote.



THE GEORGE W. BUSH INSTITUTE

The George W. Bush Institute is an action-oriented nonpartisan policy organization within the Bush Center. We leverage our unique convening power to confront today's most pressing challenges. We work to ensure opportunity for all, strengthen our democracy, and advance free societies.

We do this by pursuing topics that are central to national and global issues of the day such as immigration, trade, education, veteran transition, global health, human freedom and democracy, and support for women around the world. Throughout our work, the Bush Institute looks to inspire solutions that bridge ideology, nationality, and creed.

FORUM ON LEADERSHIP

With the unique gathering ability only a presidential center can provide, the Forum on Leadership brings together internationally recognized thought leaders to develop, recognize, and celebrate leadership. Since 2018, the Bush Center has welcomed to the stage leaders such as President and Mrs. Bush, Barbara Barrett, Jeff Bezos, Bono, Arthur Brooks, Priscilla Chan, Bill and Melinda Gates, Robert Gates, Henry Kissinger, Condoleezza Rice, and many others.

In addition to daytime plenary sessions, President and Mrs. Bush honor courageous leaders with the George W. Bush Medal for Distinguished Leadership and other citations. This spring event regularly attracts national and global media attention and has a broad reach through social media channels. In 2021, the Forum had a PR value of over \$350,000 and reached over 1.1 million.

CORPORATE MEMBER OPEN HOUSE NIGHT

Corporate Members across North Texas will be invited for an employee-only evening at the Bush Center. This unique networking event will give business leaders and their employees an opportunity to hear from a Bush Institute expert on a leading issue and tour the Museum after hours while enjoying cocktails and hors d'oeuvres. Corporate Members will have their logos or names displayed at the event.

43 CLUB

The Bush Center's 43 Club unites emerging professionals and offers members the opportunity to attend premium events, including thought-provoking discussions, social gatherings, and networking occasions. The 43 Club continues to build a network of some of the brightest, up-and-coming young professional leaders in Dallas. Annually, 43 Club members enjoy invitations to special receptions and to a holiday party, as well as other networking and social events throughout the year.

BENEFITS	LEVELS		
	Ambassador \$10,000	Cabinet \$25,000	Executive \$50,000
<i>Tax-deductible amount</i>	\$9,200	\$23,600	\$47,400
Admission vouchers to the George W. Bush Presidential Library and Museum; includes special exhibits	30	50	100
Invitation for employees to attend Corporate Member Open House Night(s)	x	x	x
Invitation to attend a Bush Center Briefing with Institute Experts	4 guests	8 guests	12 guests
Invitation to the annual Leadership Circle Celebration	2 guests	6 guests	10 guests
Invitation to a Donor Holiday Reception	2 guests	4 guests	6 guests
Invitation to attend the 2022 Forum on Leadership on April 21, 2022*	—	2 guests	4 guests
General event recognition at 2022 Forum on Leadership on April 21, 2022*	—	—	x
Private breakfast, lunch, or evening reception and exhibit tour with Bush Center President & CEO^	—	—	x
43 Club membership for employees	2 employees	4 employees	6 employees
Recognition in the annual report	x	x	x
Recognition in the Corporate Leadership Society list online	x	x	x
Name displayed in the Freedom Registry at the Bush Center	x	x	x
Subscription to Bush Center newsletters and emails	x	x	x
Advance notice on <i>Engage Presented by NexPoint</i> ticket purchases	x	x	x
Discount on bulk purchases through the Museum Store	10%	10%	10%
Discount for employees on the purchase of a membership (through the \$1,000 Patron level)	10%	15%	15%
Discount on facility rentals at the George W. Bush Presidential Center	—	10%	10%

The George W. Bush Presidential Center is a 501(c)3 nonprofit.

Benefits and event formats are subject to change.

** For commitments made after the 2022 Forum on Leadership, benefits will be honored for the 2023 Forum on Leadership.*

^ Food and beverage costs to be assumed by donor and subject to mutually agreed upon date and facility availability. Lunch limited to a total of 25 guests.



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